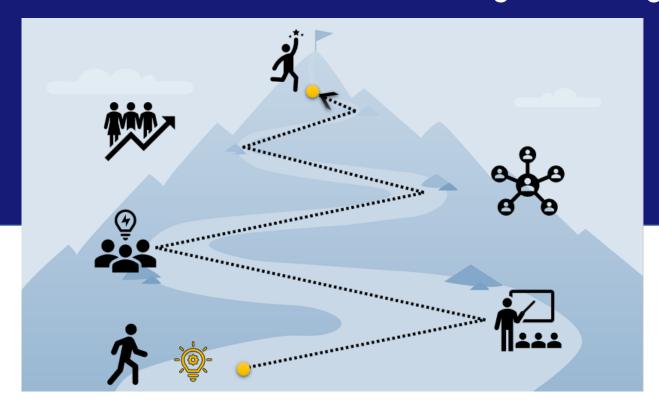


**University Spin-offs Alliance:** 

From the idea to the market through mentoring and transnational entrepreneurial teams



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# International event Digital Tools for entrepreneurs

**Lean Business Case** 

Assoc. Prof. PhD Jānis Pekša Head of IT Department Turiba University





# Miro

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# Take ideas from better to best

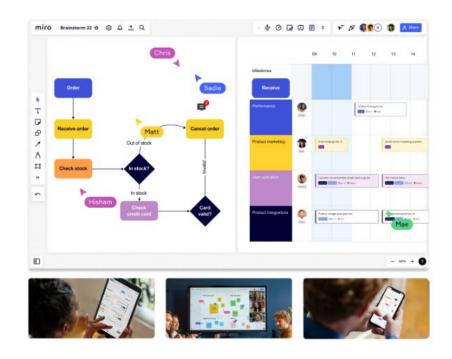
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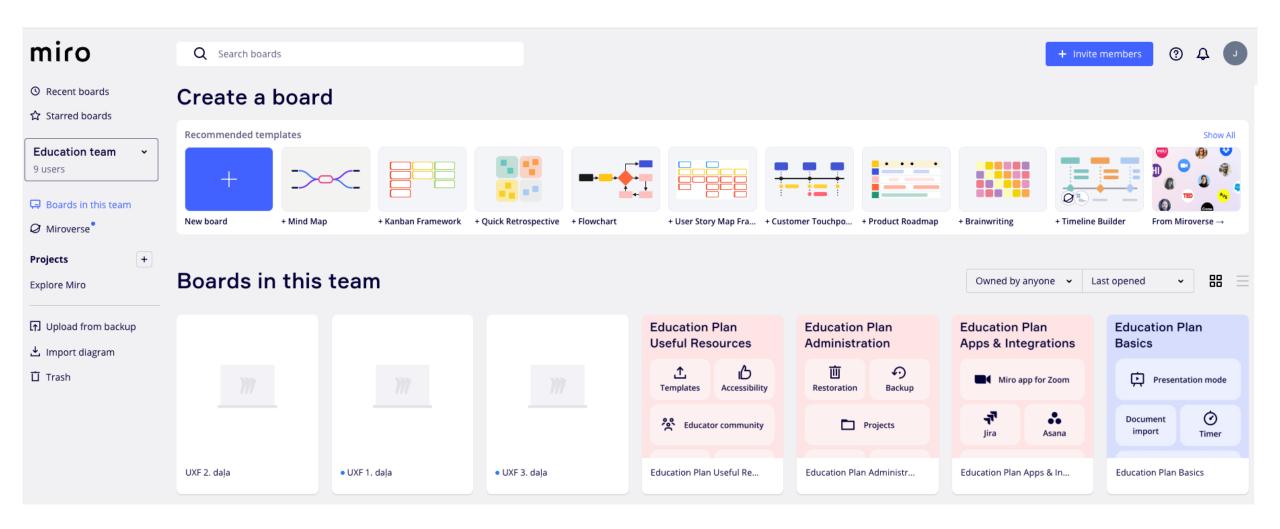
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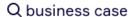
Research & Design

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Team

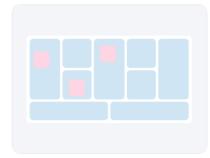
Personal





Show when creating a board

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**Business Model Canvas** 



B De Brouwerij



Board of Innovation

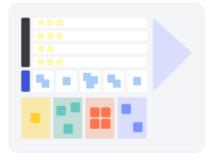
**Business Mindmap** 





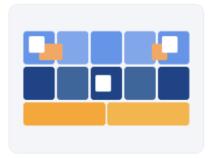
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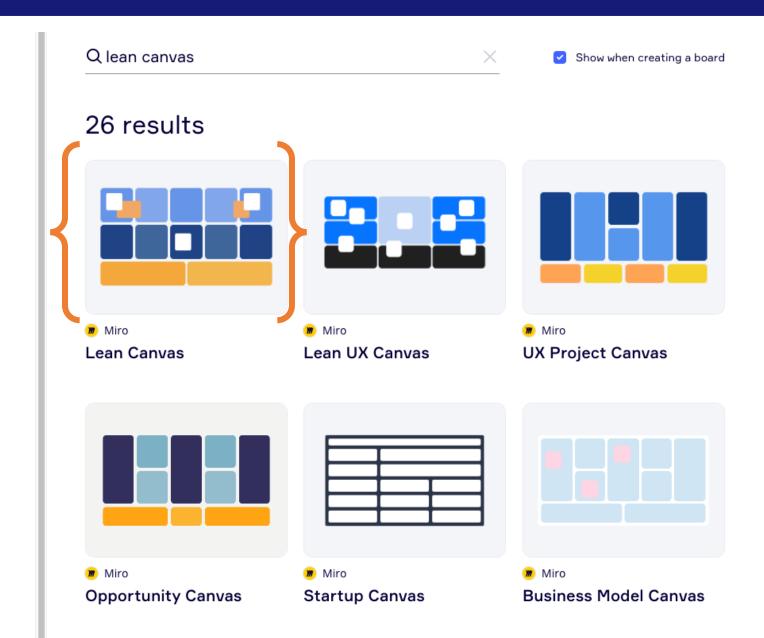
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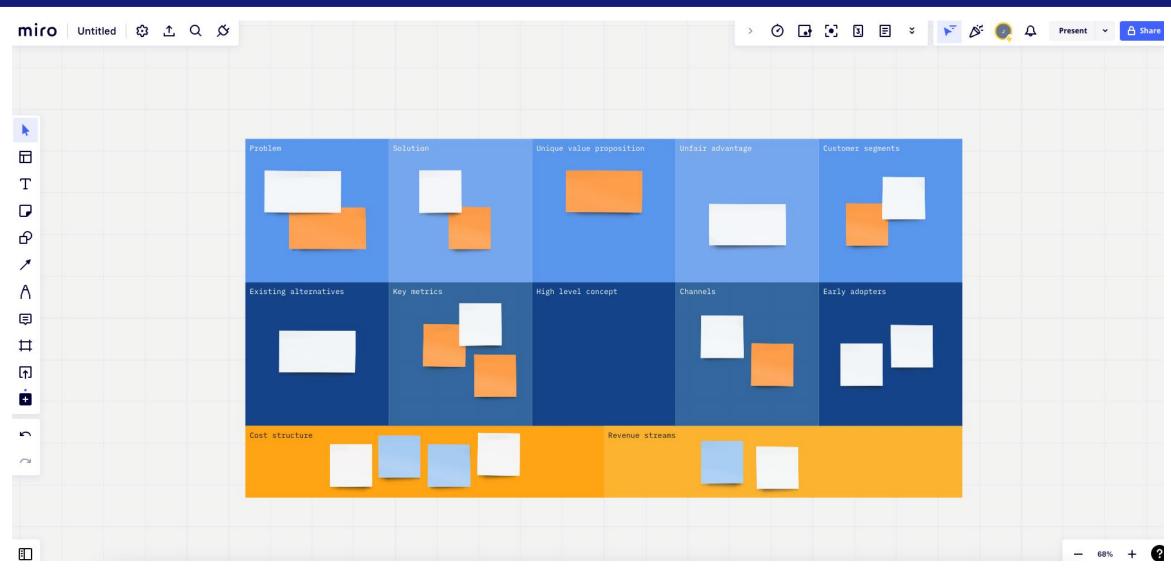
Team

Personal

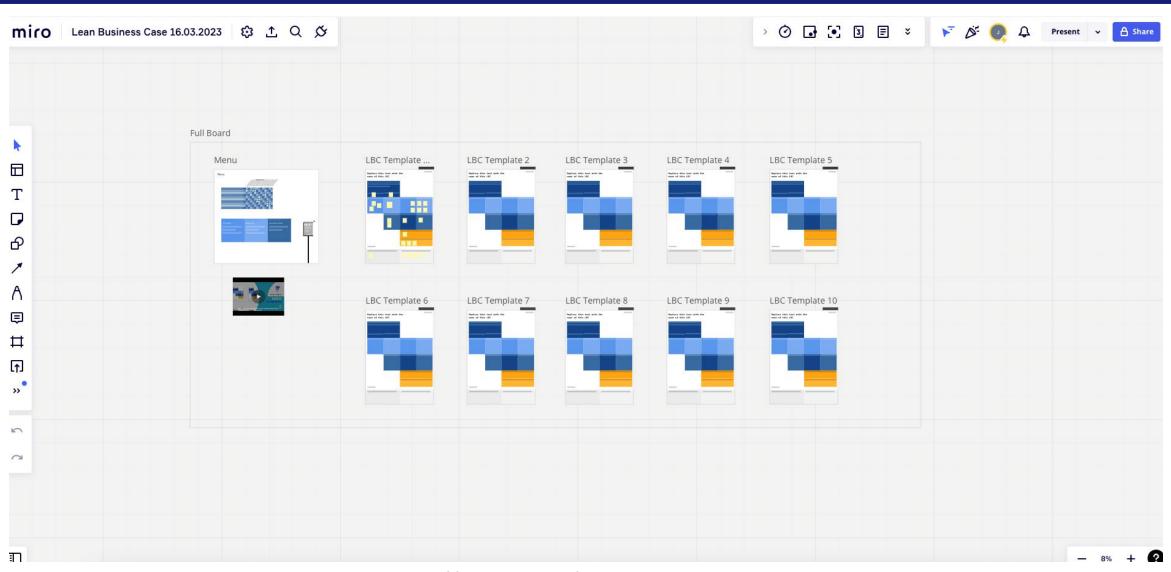












# Thank you!





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# **Project partners:**



















